Serving Students Across The Continuum

2018 YEAR IN REVIEW
Everyone deserves education to thrive in an ever-changing world.

UW Continuum College provides innovative paths to learning that boost people’s career success and inspire more meaningful lives.

We provide high-quality University of Washington education that’s relevant for today’s world.

With a flexible approach, we deliver the right programs for the right people at the right time.
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At Continuum College, we believe that everyone deserves education to thrive today, and we are continually creating opportunities to best serve our students in the future and ensure that we expand educational access to those who most need it.

We’re always planning and thinking ahead about what we need to do to provide the right education at the right time, which often means expanding online and self-paced offerings to empower students to learn wherever and whenever they can.

Focusing on online opportunities doesn’t mean ignoring the importance of in-person education, however. We’re also rethinking physical spaces and how they can be used to best serve our students — like with Othello-UW Commons, a learning and collaboration space for faculty, staff, students and community partners in South Seattle that prioritizes sustained partnerships and embraces the UW’s commitment to learning from and with local communities.

Our commitment to education, like all our future plans, coheres around the idea of the 60-Year Curriculum. This concept is based on the reality that today’s 18-year-old will likely live to 100. Every day, the amount of new knowledge in the world almost doubles, and the jobs that will be available in 10 years do not yet exist. Therefore, the traditional idea of getting all of the core knowledge you’ll need by age 22 and then working for 30 to 40 years is no longer the reality.

While the term “lifelong learning” defines what learners must do, the 60-Year Curriculum represents the need for new, extended and broad higher education offerings for a long and changing life.

Continuum College is considered a leader in the movement to expand offerings across a lifetime because we have been doing this a long time. For more than 106 years, first as UW Extension, we have built offerings that serve the needs of 8- to 98-year-olds. But we are not standing still. We have begun partnering with continuing education units from around the world to research and create next-generation infrastructure and programs that will increase access to high-quality education for more people. In addition, we are developing new ways to deliver programs to learners that meet their varied needs.

One example of this work is the Career Accelerator program offered through UW Professional & Continuing Education. Through Career Accelerator, working
professionals can access our most popular certificate programs — and gain the most in-demand skillsets — by choosing between four different learning formats: self-paced, accelerated, online and classroom. Because students can start a certificate sooner and finish faster, in the past year, Career Accelerator’s capacity has grown by 65 percent and our noncredit certificate portfolio has grown by 11 percent.

Also in the past year, we’ve increased access and educational opportunity for worthy candidates who are unable to afford to go back to school. The UW Certificate Scholarship Fund, which provides scholarships for UW Professional & Continuing Education certificate programs, expanded both its eligible certificates and its pool of recipients this year, and we plan for that growth to continue.

From UW Summer Youth Programs, which serve students in first through 12th grades, to the Osher Lifelong Learning Institute at the UW, a vibrant learning environment for students over the age of 50, we’re proud to provide programs that serve students for more than 60 years of their learning lives. More than data or statistics, the true impact of Continuum College’s offerings is seen most clearly through these students’ stories.

Read on to see how the diverse array of our programs — UW in the High School, Early Fall Start, Summer Quarter, bachelor’s degrees, International & English Language Programs, noncredit certificate programs and a range of master’s degrees — are impacting people’s lives at every stage.

No matter where students are on their educational continuum, we’re here to help them learn, grow and thrive.

Rovy F. Branon III  
Vice Provost, University of Washington Continuum College

Continuum College Programs
Summer Youth Programs

Every summer, UW Summer Youth Programs offer half-day and full-day camps and courses designed to make learning fun for students entering grades 1–12, like 8-year-old Renna Awakuni. Kids can choose from a variety of topic areas like art, drama, science, technology and writing. Courses are taught by UW instructors and other subject-matter experts and feature such compelling classes and camps as Focus on Food — Renna’s favorite.

1,426
STUDENTS

1–12
GRADES SERVED

$10,530
AWARDED IN SCHOLARSHIPS
Renna

“It’s fun to learn new things and make new friends too.”

Renna Awakuni gets excited when she talks about the different camps offered through Summer Youth Programs at the University of Washington. They’ve allowed her to dive into topics like space exploration and different types of energy.

When asked which camp is her favorite, eight-year-old Renna doesn’t hesitate. “Focus on Food — because I love food!” she said. “We even learned about miracle berries.”

Renna’s mom, Sandy Awakuni, also loves the engaging opportunities that Summer Youth provides for her daughter. “It’s great that she’s able to learn science and other facts in a fun setting,” she said.

“I think it’s also good for kids to keep learning over the summer.”

For Renna, her experience in UW Summer Youth has sparked a passion that she can continue to explore in the future. “I might want to be a scientist,” she said.

And maybe some day discover a new kind of miracle berry.
UW in the High School

UW in the High School brings challenging University of Washington courses to high school students — all on their own high school campuses. The UW partners with high schools across the state to offer courses for college credit. Students like UWHS graduate and current UW student Jeremy Steckler can challenge themselves scholastically and accumulate credit by passing the course — not taking an exam. As a dual credit program, high school students simultaneously earn both college and high school credit, giving themselves a head start on college before they even arrive.
Jeremy

"UW in the High School transformed how I view school."

As a senior at Henry M. Jackson High School in Mill Creek, Jeremy Steckler knew he wanted a bigger academic challenge before he began college.

Jeremy found the extra academic rigor he was looking for — and college credit — through UW in the High School.

“The responsibility is definitely different,” Jeremy said. “You’re treated as a college student; you’re treated as someone who’s there because you want to be there.”

UW in the High School helped set Jeremy up for success at the UW, where he’s on track to graduate with bachelor’s degrees in business administration and drama with a minor in music — all ahead of schedule, thanks to UWHS.

“I would definitely suggest UW in the High School,” Jeremy said. “It’s been wonderful for me.”
Early Fall Start

Early Fall Start helps new students get ahead of the pack and make a smooth transition to life at the University of Washington. With EFS, incoming first-year students like Victor Gill can enroll in a UW course about a month before the start of autumn quarter to get comfortable with college life and launch their academic career with a special 5-credit course. Students can take English language and writing sections that prepare them for college-level writing or a wide array of special discovery seminars, which cover numerous unique, engaging topics in a small setting with a UW professor.
Victor

“With Early Fall Start, it’s less of a big, intimidating lecture and more hands-on. We’re always doing something interesting and working toward a goal.”

As a Seattle native and the son of a University of Washington professor, Victor Gill was comfortable on the UW campus. But even he knew that Early Fall Start could help him ease into his first year at the UW.

“I wanted to be able to get that easy swing into college,” Victor said. “It’s only one class over four weeks to help adjust, and it sounded like a great way to get some extra credits out of the way without overloading my schedule during the year.”

Victor signed up for the popular CSI: Seattle class, which provides students an opportunity to study forensic science through solving a fictional case — and helps students like Victor make lasting social connections before fall term has started.

“I’m very reserved at times,” Victor said. “But Early Fall Start helped me make friends so that if I ever feel a little overwhelmed, I have people I can go to.”
International & English Language Programs

Continuum College offers one of the largest and most prestigious international and English language programs in the United States. It features a wide variety of different programs to help students like Georgina Sanchez come to Seattle from all over the world to improve their English skills and prepare for further study or career pursuits. Programs range in length from a few weeks to nine months or more, and are led by experienced instructors.

729 INTERNATIONAL STUDENTS
359 COURSES
46 COUNTRIES REPRESENTED
Georgina Sanchez came to the United States from Guadalajara, Mexico, when her husband landed a job at Microsoft. Georgina also wanted to find work in her new country, but she felt her English wasn’t quite solid enough.

“I had trouble when I was speaking English,” she said, “so I was looking for a program to improve my language skills.”

Georgina had previously worked at a large accounting firm in Mexico, so she decided to enroll in the Intensive Business English Program at the UW. It was a great fit.

“It surpassed my expectations,” she said. “I learned a lot about global trade and had the opportunity to practice my English. I also met people from all over the world.”

Georgina also now feels more confident in job interviews.

“I feel more fluent now,” she said. “I’m ready for success in my career.”
Undergraduate Degrees

The University of Washington offers a wide range of degree programs for undergraduate students. Through Continuum College, schools and departments across the university can create new opportunities for students through self-sustaining bachelor’s degrees. Because we help our partners think creatively and innovatively to develop programs to fit their goals and needs, without state funding, students can find a short list of online or in-person options that help strengthen their credentials. For a student like Ben Arnold, the online option allowed him to finish his bachelor’s degree in integrated social sciences on his own schedule.
“With ISS, you’re able to work on things at your own pace on your own time. Having that flexibility made all the difference.”

During his first college stint, in California, Ben Arnold often felt adrift — one of the reasons he didn’t feel like higher education was a good fit.

“I felt like a number,” Ben said, “and I was lost in the shuffle.”

After moving to Seattle, Ben was managing a call center but wanted to finish his degree to show his three children the importance of education. To do that, Ben needed a flexible program that fit his busy schedule — which was exactly what he found in the Bachelor of Arts in Integrated Social Sciences.

“What I liked about the program was the broad spectrum and that you could fine-tune it to suit your needs,” Ben said. “The online offerings allowed me the flexibility that I needed in order to get my degree.”

Now, Ben is the office manager for a nonprofit that treats cancer patients, a job he couldn’t have landed without a bachelor’s degree.

“I’ve got a degree that can be tweaked to fit a variety of fields,” he said, “and I landed a job that I couldn’t be happier with.”
Summer Quarter

At the UW, Summer Quarter is open to everyone and offers the perfect opportunity to take a course, explore a new interest or enroll in a special program. Whether matriculated or nonmatriculated, students can choose from nearly 2,000 credit courses, including online and intensive courses, as well as intensive learning opportunities. Many working professionals like Jill Smith take advantage of Summer Quarter to boost their careers quickly. Because Summer Quarter offers better access to popular courses than the regular academic year, it can also help students catch up or get ahead in their major requirements, prerequisites or Area of Knowledge courses through its accelerated learning format. With Summer Quarter, students can earn academic credit and make their summer count.

2,045 COURSES
116,347 CREDITS ISSUED
93% MATRICULATED STUDENTS
Jill

“The classes were excellent, really informative and inspiring. The things we studied have really helped me in my day-to-day job.”

Jill Smith has worked in the gaming field since 1999, but she felt she needed more education to advance in her career. So when she heard about the Business Essentials of Tribal Gaming & Hospitality Management certificate program at the UW, she jumped at the chance.

“My goal was always to work for my tribe,” said Jill, who is a table games floor supervisor at a tribal casino.

“I wanted to further my education to become more successful in my position.”

The innovative certificate program is part of UW Summer Quarter, which offers the opportunity for anyone to take a UW course for credit. Adult professionals like Jill can take classes that help their career or educational goals, or just explore a longstanding interest.

“It's very valuable to be able to take UW classes,” Jill said. “I was able to build relationships with the other students. It's a huge opportunity to find out what's really out there for you.”
Professional & Continuing 
Education Certificates

Noncredit certificate programs offer the perfect mix of quality instruction, relevant educational content and a level of commitment that works for students at any point of the 60-Year Curriculum. For a student early in their career, like Certificate in Editing graduate Al Smith, a certificate provides the opportunity to break through in their field. Tolulope Daramola, who earned the Certificate in Project Management with the help of a UW Certificate Scholarship, was an environmental professional who bolstered his credentials and retooled his company with a certificate. Certificate programs can also offer a chance for established professionals to augment their skillset with cutting-edge tools — which is exactly what consultant Porsche Everson did with the Certificate in Data Visualization. For each of these busy professionals, a certificate provided a learning experience that fit their schedules and helped them keep learning.

99 Certificate Programs Serving
5,617 Students

$40,685 Awarded in Scholarships

547 494
Standalone Courses
CREDIT NONCREDIT
When Al Smith moved to Seattle in 2012, they had a creative writing degree and a passion for words but lacked professional experience and a local network.

“I couldn’t find my way into the industry,” Al said. “I wanted to do something with writing, but I didn’t seem to have the background that people were looking for — or the connections.”

Though Al valued the mission of the nonprofit where they did administrative work, it wasn’t the job that Al ultimately wanted. The UW Certificate in Editing allowed Al to expand their professional horizons and become a grant writer and communications coordinator with the organization.

“I think pursuing a professional certificate demonstrated to the leadership in my organization that I am motivated, skilled and interested in honing my craft,” Al said.

Al

“I get to work for a cause that aligns with my deep values while using editing and writing skills that just get sharper and more effective.”
As the founder of an environmental construction company, Tolulope Daramola had managed numerous successful small-scale projects. But when his company landed its first million-dollar job, Tolulope was initially daunted.

“I had the technical background that I needed, the equipment and dedicated personnel, but I was scared because of the figures behind the project,” he said. “That was why I decided I needed to get more education in project management.”

Tolulope was pouring any money he was making into his business, so the UW Certificate Scholarship provided him an opportunity to pursue a Certificate in Project Management. Since earning his certificate, Tolulope’s business has thrived — so much so that he wants to support future certificate students.

“The funders, the people who make this possible for someone like myself, they sow a seed,” Tolulope said. “And that is what I want to do as well. I’m trying to find a way to give back to the program.”
Porsche

“The UW data visualization program was the best thing I’ve ever done for professional development. It’s been a really great way to enhance this part of my career.”

As an experienced consultant, Porsche Everson was used to researching a subject and presenting a report, but the traditional approach lacked interactivity and dynamism. Porsche wanted to ensure that her skills stayed up-to-date with emerging technologies.

“While I was an expert in traditional tools, I had little to no experience in the newer data visualization tools,” she said. “I realized that I needed to go back to school and learn about them.”

Porsche enrolled in the UW Certificate in Data Visualization and learned how to create visuals that were as captivating as they were informative.

“It’s the most amazing thing in the world to be able to look at the data surrounding an issue and truly understand the core conversations that need to happen,” she said.
Graduate Degrees

UW Continuum College teams up with campus partners to offer fee-based graduate degrees in a wide range of academic disciplines, including technology, health, business, engineering and education. Many of these programs are designed for working professionals’ schedules, with classes primarily held in the evenings, on weekends and online to give graduate students like Edwin Quezada a chance to jump start their careers on their own terms. Students have the opportunity to work with UW faculty who are on the cutting edge of their fields, while online degree offerings harness the latest technologies to provide a rich student experience.

71
GRADUATE & PROFESSIONAL DEGREES

73% 27%
STUDENTS ATTENDED FULL-TIME
STUDENTS ATTENDED PART-TIME

[Graph showing student attendance by full-time and part-time, with percentages and categories listed.]

OSHER LIFELONG LEARNING
CERTIFICATE PROGRAMS
GRADUATE DEGREES
INTERNATIONAL PROGRAMS
SUMMER QUARTER
CERTIFICATE PROGRAMS
GRADUATE DEGREES
UNDERGRADUATE DEGREES
EARLY FALL START
UW IN THE HIGH SCHOOL
SUMMER YOUTH PROGRAMS

[Bar chart showing age distribution of students.]
Edwin Quezada emigrated from Guatemala for better career opportunities in the United States — but working as a sales clerk at a large home improvement store wasn’t part of the plan.

“I was so frustrated working there, because I realized that I could do a lot to improve the way things were done,” he said. But Edwin didn’t have the knowledge or the credential required to land the job he really wanted.

Things changed when Edwin enrolled in the online Master of Supply Chain Transportation & Logistics. Before even finishing his degree, he landed a position as warehouse and procurement manager for a solar energy contractor, where he’s overhauled the inventory systems and implemented new processes.

“The scenario has changed completely,” Edwin said. “I know I’m on the right track in my career after getting the degree. It was definitely worth it.”
The Osher Lifelong Learning Institute at the UW provides the opportunity for adults over the age of 50 — like veteran OLLI-UW student Helen Oppenheim — to learn new things and meet new people with a range of exciting programs. Founded in 2006 and funded by a grant from the Osher Foundation, OLLI-UW offers thought-provoking courses and talks by experts from the community, many of whom are current or retired UW faculty and instructors. There are also field trips, study groups and other special events available to OLLI-UW members. Courses and events are held at various locations around the greater Seattle area.
Helen

“With Osher, people are broadening their mind — and I think they do live longer and healthier.”

Helen Oppenheim has lived a full life, raising a family and enjoying a long career in marketing on the East Coast. When she retired and moved to the Seattle area, she felt that she needed to keep learning and growing.

“Especially as you age, it’s important to not only exercise your body but also exercise your mind,” Helen said.

That’s why Helen was excited when she heard about the UW Osher Lifelong Learning Institute. She’s taken dozens of classes — on topics ranging from art history to infectious diseases — since the program started in 2006.

“The variety of courses is just fabulous,” Helen said. “It’s very rewarding to take stimulating classes, and the instructors are so knowledgeable and engaging.”

Helen’s children and grandchildren are quite impressed that she has explored so many fascinating subjects through the program. “They’re envious that I can sign up for whatever course I want and not have to worry about prerequisites, term papers or grades,” she said with a laugh.
Enrollment Data
## Course Enrollments & Students Served

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<th>Summer 2017–Spring 2018</th>
<th>Summer 2016–Spring 2017</th>
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<tr>
<td></td>
<td>COURSE ENROLLMENTS</td>
<td>STUDENTS SERVED</td>
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<tr>
<td>Degrees</td>
<td>34,955</td>
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<td>Early Fall Start</td>
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<td>Certificate Programs*</td>
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<td>International &amp; English Language Programs</td>
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<td>Summer Youth Programs</td>
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<td>UW in the High School</td>
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<td>Conferences**</td>
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<td><strong>122,405</strong></td>
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*Includes certificate programs designed for an international audience.

**Number reflects conference attendees, not enrollments.
On campus and across the region, Continuum College is your UW partner to bring learning ideas to life. Our experts bring 105 years of proven success to every partnership, from idea to launch — and beyond. We’re here for you when it’s time to start something new.

800-506-1325 / continuum.uw.edu/make-a-gift
Everyone deserves the chance to learn and grow. Now more than ever, continual learning is critical for professional success. Your tax-deductible gift to the UW Certificate Scholarship program can help more people experience life-changing learning for a boundless future.

Learn more at continuum.uw.edu/partner-with-us.